



WORLD-CLASS AND ONE-OF-A-KIND, CEASTA ASSURANCE IS THE ULTIMATE TRANSIT INSURANCE.”



# Ceasta Assurance

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Luxurious furnishings, sophisticated objects, cherished heirlooms and exceptional art are the elements that make a home elegant and inviting. But who is it that assures that those treasures are protected? “Ceasta Assurance provides full-control coverage insurance to our clients’ highly valued home furnishings, works of art, vintage collectibles and legacy pieces,” says Joseph Lam. As Managing Director of Ceasta Assurance, he brings both enduring experience and innovative ideals to the firm he founded just last year. “Through my previous company, Parcel Pro, I provided transit insurance exclusively for the jewelers until UPS acquired us in 2015,” he adds. “Ceasta Assurance shares the same concept, but with an easy-to-use online platform that allows homeowners and art and design professionals to instantly obtain full coverage, one premium rate structure, quick claim processing and true peace of mind.”



JOSEPH LAM,  
MANAGING DIRECTOR

## Insuring Insights

- **What does your firm deliver that no one else can?** Being a client of Ceasta Assurance means never waiting for a quote, receiving a confirmation instantly, having a policy with no deductible and, as our policies cover 100 percent of declared value, no guesswork about who will cover damages. Being designers ourselves, we have a deep understanding and appreciation of what that means.
- **What advice would you offer to a new business owner?** Having been in the risk management insurance business for nearly two decades, my advice is to always understand the risk factor in any business and never leave things up to chance because random accidents happen all the time. Make sure your insurance covers 100 percent of your investments.
- **Where do you see yourself in 20 years?** Leading Ceasta Assurance, which will be the world’s most trusted insurance provider for designers, curators, fine art galleries, vintage and antique dealers and those who craft exceptional home furnishings and accessories.

**Top** From the moment of sale through installation and beyond, Ceasta Assurance is the first to offer total value transit insurance for luxury home furnishings at one low premium.

**Photography** Ismagilov



CEASTA ASSURANCE

Be assured every step of the way with Ceasta Assurance’s total value coverage.

Specialty Insurance solutions for the transport of luxury home furnishings.



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